OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION
PENSACOLA OST100 CONFERENCE
DECEMBER 1, 2, 3, 2016
REGISTRATION DUE BY NOVEMBER 29, 2016

WEATHER
Gulf Coast December is quite variable. Bring both swim suit and parka.

VENUES

Pensacola Grand Hotel
200 East Gregory Street
Pensacola, Florida 32501
850-433-3336
www.pensacolagrandhotel.com

The modern Pensacola Grand Hotel rises over the beautifully restored Louisville & Nashville Railroad Depot. The Grand is providing special nightly conference rate of $110 plus tax. Current local and state taxes are 11.5%. When making reservations, be sure to ask for the OST conference rate. Special rate reservations must be made before Tuesday, November 15, 2016; later accommodations may be available, but not guaranteed. No breakfast included. Free airport shuttle 6am to 10pm. Free parking.

Lee House Courtyard
Facing S. Alcaniz Street
400 Bayfront Parkway
Pensacola, FL 32502
850-912-8770
www.leehousepensacola.com
Thursday evening Welcome Reception site.

Old Christ Church
400 S. Adams Street and
Museum of Commerce
201 E. Zaragosa Street
will be the venues for lectures and exhibits as the University of West Florida Historic Trust and OST100 have partnered to host this centennial reenactment of the 1916 OST Convention.
THURSDAY  HISTORIC  WALK and WELCOME RECEPTION

Thursday, December 1, 2016

DOWNTOWN HISTORIC WALK
2:30 - 4pm Fine old homes and businesses have graced downtown Pensacola corridors of the OST from early in the 19th Century. Walk with us from the Museum of Commerce seeing buildings that would have been seen by early OST travelers. To be repeated Friday afternoon.

LEE HOUSE WELCOME RECEPTION
6 to 8pm  The business, professional and political leaders of Pensacola, who strongly supported highway development with funds and lobbying efforts, held an evening “Smoker” during the 1916 OST Conference featuring cigars, libations and political decisions. Southern Cooking will provide hors d’oeuvres and a cash bar for the evening reception in the Lee House Courtyard. Invited guests include state and local elected officials, OST100 host organizations and partners to welcome conference attendees and the lecturers, some who have traveled great distances to educate us Friday morning on the challenges of spanning the continent with an auto highway.

HORSELESS CARRIAGES PARKED ON ALCANIZ STREET
Classic autos will provide authentic atmosphere for the Lee House Welcome Reception. Older cars of the Great World War era will have spaces allotted directly in front of the Lee House to depict the time period of the conference. Other vintage autos will be parked nearby and overseen by Gulf Power Transformers community service volunteers

FRIDAY  OLD CHRIST CHURCH SYMPOSIUM,
MUSEUM OF COMMERCE EXHIBITS
and repeat of DOWNTOWN  WALK

Friday, December 2, 2016

SYMPOSIUM
8am to Noon  Old Christ Church Lectures. Speakers knowledgeable about early road building will provide insight into the time period and the need for transportation infrastructure.

- 8am – 8:20am Revitalizing and Preserving the OST
  Community activist Charlotte Kahl was appointed by San Antonio Mayor Ed Garza and Bexar County, Texas Judge Nelson Wolff to lead the planning effort for a decade-long centennial celebration of the building of the transcontinental Old Spanish Trail auto highway. After years of researching the OST, she now travels the U.S. Gulf and southern border states promoting centennial activities.

- 8:30am – 9:10am Bridging the Old Spanish Trail
  John Murphey’s Eastern Michigan University Master’s Degree in Historic Preservation Planning has allowed him to advise the states of Michigan, Texas, and New Mexico and the National Park Service on matters concerning architecture and historic roads. Murphey served as chair of the Federal Advisory Committee for Route 66 and has held various board memberships, including the Society for Commercial Archaelogy, where he initiated the national “10 Most Endangered Roadside Places” program. He has written articles, book chapters, and given presentations on historic highways and the roadside environment, with two articles published in 2015 covering the history of the Broadway of America highway.

- 9:20am – 9:50am Saving the Atchafalaya River Long-Allen Bridge
  Since 2013, Frank "Boo" Grizzaffi has been the mayor of Morgan City located on the banks of the Atchafalaya River spanned by the Long-Allen Bridge. Mayor Grizzaffi will share the steps necessary, as this bridge became the topic of demolition, to preserve and restore, against all odds, this historic gem of the Old Spanish Trail corridor. At present he also serves on the boards of South Central Planning, Central Catholic High School, and as president of Louisiana Energy and Power Authority, while managing his oilfield rental, real-estate and restaurant businesses

- 10am – 10:30am 1916 Pensacola Auto Travel

www.oldspanishtrailcentennial.com
Dr. Brian R. Rucker (M.A., University of West Florida; Ph.D., Florida State University). Professor of history at Pensacola State College; Vice-President of the Gulf South Historical Association; has authored numerous articles and books on West Florida, including *Brick Road to Boom Town: The Story of Santa Rosa County’s “Old Brick Road”*. He will share insights into Pensacola and the OST in Escambia and Santa Rosa Counties during the early 20th century.

- **10:40am – 11:20am** The Negro Motorist Green Book
  Calvin Alexander Ramsey launched a career as an author and playwright at age 51, after taking advantage of courses at UCLA and Frank Silvera’s Writer’s Workshop, positions as Trustee of Paul Green Foundation UNC (Chapel Hill), on Emory University Special Collections Advisory Board and Georgia Council for Theater Arts. Born in Baltimore, raised in North Carolina, living in Martha’s Vineyard, Virgin Islands, and now New York City and Atlanta has given him the experiences and inner resources to fulfill his childhood dream to produce significant works and spark important debate.

**HORSELESS CARRIAGES THROUGHOUT UNIVERSITY WEST FLORIDA HISTORIC TRUST PENSACOLA VILLAGE**

During the symposium in Old Christ Church and the exhibits in the Museum of Commerce, classic vehicles will be driving the streets and parked near the lecture church and exhibit museum. Older cars of the Great War era will have spaces allotted directly in front of the Church to depict the time period of the lecture series. Other vintage autos will be parked nearby and overseen by Gulf Power Transformers community service organization volunteers.

**EXHIBITS**

10am to 4pm Historic Village Museum of Commerce is transformed into the Old Spanish Trail Exhibit Hall for the day. Join the gathering of enthusiasts informally discussing their knowledge of the history of the Old Spanish Trail auto highway and the development of vehicles that ship the freight and carry the travelers along that highway. Your city or county can take this opportunity to share your stories of OST corridor successful preservation and revitalization efforts. Complimentary light buffet meals and snacks will be replenished throughout the day.

1:20 - 1:40pm Plenary Session -- Official business meeting of the Old Spanish Trail Centennial Celebration Association (OST100) will take place in the Museum of Commerce. At this time the official count will be taken of participants from each of the OST states. Be sure to attend to add your name to those attending this second of many years of Old Spanish Trail Centennial Celebrations.

**DOWNTOWN HISTORIC WALK**

2:30 - 4pm Fine old homes and businesses have graced downtown Pensacola corridors of the OST from early in the 19th Century. Walk with us from the Museum of Commerce seeing buildings that would have been seen by early OST travelers.

**SATURDAY DRIVE to MILTON, FLORIDA**

**WPA BRIDGE and RECREATIONAL BRICK OST ROAD**

Saturday, December 3, 2016

**MOTORCADE TO FLORIDATOWN AND MILTON**

9am Horseless carriages and modern vehicles will proceed from the Grand Hotel L&N Depot north on Palafox Street to the Gadsden Street 1916 OST corridor and Scenic Bluffs Highway for about 30 minutes to Ferry Pass where drivers would have loaded their auto onto ferry to cross Escambia Bay to Floridatown or Mulat. Then proceed another one-half hour over the new Escambia River bridge to Floridatown. Another 30-minute drive along US 90 into the town of Milton where dedicated Santa Rosa Historical Society members have worked for years preserving the ambiance of the Old Spanish Trail, lobbying intensely to retain the Works Progress Administration concrete enhancements during restoration of the U.S. 90 bridge. The old brick roadbed has also been restored for recreational use through tireless efforts of the Society. Complimentary lunch will be provided in Milton.

**AMERICAN VOLKSSPORT ASSOCIATION WALK**
Blue-ribbon winning American Volkssport Association program, “Walk the Old Spanish Trail across the United States” is drawing to a close. The December OST100 Conference will be one of the last opportunities to complete the Walk the U.S. OST booklet. Join AVA, purchase the booklet and walk AVA 10 Kilometer (6.2-Mile) walks in fifteen OST cities during 2016 to receive the Walk the U.S. OST patch.

Already an AVA member? The walk box for Mobile Year Round Historic Walk is at the Pensacola Police Department, 711 N. Hayne Street, 36602

Although all OST100 conference activities are free, registrations are required for each event. Please be sure to check all events you will be attending. If you expect to have guests with you for any part of conference, please have them register also to insure adequate materials or foods will be available.

**PLEASE SUBMIT REGISTRATION BY NOVEMBER 29, 2016.**

Various Pensacola, Florida state, county, and city entities; and local organizations have generously offered their resources to enable OST100 to provide free events for this conference. As a courtesy to organizers and event coordinators, if you have registered and find you will be unable to attend, please notify us before November 15. If you or your business would like to sponsor materials, transportation shuttles, snacks, or receptions please see the SPONSORSHIP section for advice.

Registration Form available on [www.oldspanishtrailcentennial.com](http://www.oldspanishtrailcentennial.com). Questions about registration, particular events, exhibits, sponsorship, etc. (210)735-3503 or OST100Kahl@aol.com.

---

**EXHIBITS**
Free small spaces will be available in the Museum of Commerce from 10am to 4pm Friday, December 2, 2016 to share your city or county’s accomplishments in preserving or revitalizing OST corridor roadway, businesses, or historic sites. Please coordinate your exhibit with Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com. **PLEASE SUBMIT YOUR EXHIBIT FORM BY NOVEMBER 10, 2016**

**SPONSORSHIP**
Conference sponsorship opportunities are available for entities that wish to partially or entirely sponsor buffet meals, snacks, social events, materials, shuttle service to tour sites, or general overall conference sponsorship. For sponsorship questions please contact: Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com. **PLEASE SUBMIT YOUR SPONSORSHIP FORM BY NOVEMBER 10, 2016**

---

**ALL REGISTRATION FORMS BELOW**

**INSTRUCTIONS FOR REGISTRATION**
COPY AND PASTE THE REGISTRATION FORM INTO AN E-MAIL. COMPLETE PERSONAL INFORMATION PORTION. CHECK EVENT BOX FOR EACH EVENT YOU PLAN TO ATTEND. IF YOU WOULD LIKE TO HAVE A GUEST ATTEND ANY OF THE
REGISTRATION FORM
PENSACOLA OST100 CONFERENCE
DECEMBER 1, 2, 3, 2016
REGISTRATION DUE BY NOVEMBER 29, 2016

Last Name____________________
First Name____________________
(Nickname)____________________
Name as wanted on nametag_______________
Street Address__________________________
City, State, Zip_________________________
Home Phone___________________Cell Phone_______________
E-Mail Address________________________________________
Employer/Agency/or School name__________________________
Bringing modern or classic auto - make and year______________

Thursday, December 1, 2016
[ ] 2:30 – 4pm Downtown Historic Walk
[ ] 6 – 8pm Lee House Welcome Reception
[ ] Will be parking Horseless Carriage on Alcaniz Street

Friday, December 2, 2016
[ ] Will attend whole Symposium or
   [ ] 1) 8am – 8:20am Revitalizing and Preserving the OST
   [ ] 2) 8:30am – 9:10am Bridging the Old Spanish Trail
   [ ] 3) 9:20am – 9:50am Saving the Atchafalaya River Long-Allen Bridge
   [ ] 4) 10am – 10:30am 1916 Pensacola Auto Travel
   [ ] 5) 10:40am – 11:20am The Negro Motorist Green Book
[ ] Will be bringing Horseless Carriage to UWF Trust Historic Village
10am - 4pm Museum of Commerce Exhibit Hall Light Buffet Meals & Exhibit
   [ ] Breakfast during 8am to 10am set-up
   [ ] Lunch
   [ ] Exhibit Form submitted
[ ] 1:20 - 1:40pm Plenary Session
[ ] 2:30 - 4pm Downtown Historic Walk

Saturday, December 3, 2016
[ ] 9am Motorcade to Milton
   [ ] Need transportation
   [ ] Lunch

PLEASE SUBMIT BY NOVEMBER 29, 2016
As a courtesy to organizers and event coordinators,
if you have registered and find you will be unable to attend, please notify OST100 before November 30, 2016

www.oldspanishtrailcentennial.com
EXHIBITS

Free small spaces or equipment for documentaries will be available in the Pensacola Historic Village Museum of Commerce, 10am to 4pm, Friday, December 3, 2016 to share your city, county or organization’s accomplishments in preserving or revitalizing OST corridor roadway, businesses, or historic sites. Please coordinate your exhibit with Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com.

. PLEASE SUBMIT YOUR EXHIBIT FORM BY NOVEMBER 10, 2016

OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION
PENSACOLA OST100 2016 CONFERENCE EXHIBIT FORM
No charge for small exhibit space in Pensacola Historic Village Museum of Commerce
Friday, December 2, 2016, 10am to 4pm
SUBMIT FORM BY NOVEMBER 10, 2016

_______________________ City, County or Organization would like to share our accomplishments along our OST corridor with an exhibit of ______________________ Project Title (eg. old bridge or historic building preservation; tourist camp, motor court or old family restaurant restoration; east/westbound hike and bike trails; etc.)
Name and job title______________________
Street Address_________________________
City, State, Zip_________________________
Business Phone_______________________ Cell Phone_____________
E-mail________________________________
Check Requirements
_____ Table space (for photos, documents, handouts)
_____ Floor space (for easel, upright display)
_____ Projection equipment (for documentary}
_____ Electricity source (for your laptop on your table)

Nothing is to be taped, stapled or pinned onto walls, poles or vehicles among the current UWF museum displays. Museum of Commerce has complimentary projection or other electronic equipment available for full documentaries. For powerpoints or simple electronic displays please bring a suitable laptop or notebook for your table space. Museum will be open by 8am to set up for 10am – 4pm exhibiting hours.

PLEASE SUBMIT BY NOVEMBER 10, 2016
PASTE OR ATTACH FORM TO AN E-MAIL AND SEND TO: OST100KAHL@AOL.COM
OR PRINT AND MAIL TO: OST100, SUITE 416, 5050 TIMBERHILL DRIVE, SAN ANTONIO, TX, 78238
TO BE DELIVERED BY NOVEMBER 10, 2016.

As a courtesy, if you have committed to bring an exhibit, and find that you will be unable to attend, and cannot find a substitute, please notify OST100 by November 15, 2016
SPONSORSHIP

Conference sponsorship opportunities are available for entities that wish to partially or entirely sponsor buffet meals, snacks, social events, materials, shuttle service to tour sites, or general overall conference sponsorship. Please submit your sponsorship form by October 15, 2016. For sponsorship questions please contact: Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com.

OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION
PENSACOLA OST100 2016 CONFERENCE SPONSORSHIP FORM
SUBMIT BY NOVEMBER 10, 2016

<table>
<thead>
<tr>
<th>Conference at the level of</th>
<th>Dollar amount for</th>
<th>Name of Event, Materials, Service, or General</th>
</tr>
</thead>
<tbody>
<tr>
<td>__________________________</td>
<td>__________________</td>
<td>-------------------------------------------</td>
</tr>
<tr>
<td>Contact Person</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mailing Address</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City, State, Zip</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Phone</td>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>E-Mail</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please submit by November 10, 2016
Paste or attach form to an e-mail and send to: OST100Kahl@aol.com
Or print and mail to: OST100, Suite 416, 5050 Timberhill Drive, San Antonio, TX, 78238
To be delivered by November 10, 2016

OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION
PENSACOLA OST100 2016 CONFERENCE
DECEMBER 1, 2, 3, 2016
REGISTRATION DUE BY TUESDAY, NOVEMBER 29, 2016

www.oldspanishtrailcentennial.com
The Old Spanish Trail Centennial Celebration Association (OST100) has created a reenactment of the 1916 Pensacola, Florida original Old Spanish Trail Association auto highway planning conference. The highway that eventually became known as U.S. 90.

OST100 is inviting car clubs and individual owners of vintage autos to participate by parking in Pensacola Historic Village during the Thursday, December 1 and Friday, December 2 events or by driving with us from the Historic Village out Scenic Bluffs Highway to Floridatown and Milton on Saturday, December 3, 2016. All drivers and their guests are invited to attend any or all of the free events and partake of the free meals while their vehicles will be watched over by Gulf Power Transformers community service organization volunteers.

Simple auto registration forms follow this information. If perhaps you would like to register for the full free conference, more extensive forms can be found on www.oldspanishtrailcentennial.com. Please register so we can have adequate meals and materials for events and tours.

THURSDAY WELCOME RECEPTION

Thursday, December 1, 2016

LEE HOUSE WELCOME RECEPTION
6 to 8pm  The business, professional and political leaders of Pensacola, who strongly supported highway development with funds and lobbying efforts, held an evening “Smoker” during the 1916 OST Conference featuring cigars, libations and political decisions. Southern Cooking will provide hors d’oeuvres and a cash bar for the evening reception in the Lee House Courtyard. Invited guests include state and local elected officials, OST100 host organizations, auto clubs and partners to welcome conference attendees and the lecturers, some who have traveled great distances to educate us Friday morning on the challenges of spanning the continent with an auto highway.

HORSELESS CARRIAGES PARKED ON ALCANIZ STREET
Classic autos will provide authentic atmosphere for the Lee House Welcome Reception. Older cars of the Great World War era will have spaces allotted directly in front of the Lee House to depict the time period of the conference. Other vintage autos will be parked nearby and overseen by Gulf Power Transformers community service volunteers

FRIDAY  OLD CHRIST CHURCH SYMPOSIUM, MUSEUM OF COMMERCE EXHIBITS

www.oldspanishtrailcentennial.com
Friday, December 2, 2016
201 E. Zaragosa Street
400 S. Adams Street

HORSELESS CARRIAGES THROUGHOUT UNIVERSITY WEST FLORIDA HISTORIC TRUST PENSACOLA VILLAGE
During the symposium in Old Christ Church and the exhibits in the Museum of Commerce, classic vehicles will be driving the streets and parked near the lecture church and exhibit museum. Older cars of the Great World War era will have spaces allotted directly in front of the Church to depict the time period of the lecture series. Other vintage autos will be parked nearby and overseen by Gulf Power Transformers community service organization volunteers.

EXHIBITS 10am to 4pm Historic Village Museum of Commerce is transformed into the Old Spanish Trail Exhibit Hall for the day. Join the gathering of enthusiasts informally discussing their knowledge of the history of the Old Spanish Trail auto highway and the development of vehicles that ship the freight and carry the travelers along that highway. Complimentary light buffet meals and snacks will be replenished throughout the day. 1:20 - 1:40pm Plenary Session -- Official business meeting of the Old Spanish Trail Centennial Celebration Association (OST100) will take place in the Museum of Commerce. At this time the official count will be taken of participants from each of the OST states. Be sure to attend to add your name to those attending this second of many years of Old Spanish Trail Centennial Celebrations.

SATURDAY DRIVE to MILTON, FLORIDA
WPA BRIDGE and RECREATIONAL BRICK OST ROAD

Saturday, December 3, 2016

MOTORCADE TO FLORIDATOWN AND MILTON
9am Horseless carriages and modern vehicles will proceed from the Grand Hotel L&N Depot (200 East Gregory Street Pensacola, Florida 32501) travel north on Palafox Street to the Gadsden Street 1916 OST corridor and Scenic Bluffs Highway for about 30 minutes to Ferry Pass where drivers would have loaded their auto onto ferry to cross Escambia Bay to Floridatown or Mulat. Then proceed another one-half hour over the new Escambia River bridge to Floridatown. Another 30-minute drive along US 90 into the town of Milton where dedicated Santa Rosa Historical Society members have worked for years preserving the ambiance of the Old Spanish Trail, lobbying intensely to retain the Works Progress Administration concrete enhancements during restoration of the U.S. 90 bridge. The old brick roadbed has also been restored for recreational use through tireless efforts of the Society. Complimentary lunch will be provided in Milton.

Although all OST100 conference activities are free, registrations are required for each event. Please be sure to check all events you will be attending. If you expect to have guests with you for any part of conference, please check the guest box with number of guests. More information call Charlotte Kahl (210)838-5243 PLEASE SUBMIT REGISTRATION BY TUESDAY, NOVEMBER 29, 2015.

INSTRUCTIONS FOR REGISTRATION

www.oldspanishtrailcentennial.com
COPY AND PASTE THE REGISTRATION FORM INTO AN E-MAIL. COMPLETE PERSONAL INFORMATION PORTION. CHECK EVENT BOX FOR EACH EVENT YOU PLAN TO ATTEND. IF YOU WOULD LIKE TO HAVE A GUEST ATTEND ANY OF THE EVENTS WITH YOU, PLEASE CHECK THE GUEST BOX WITH NUMBER OF GUESTS. PASTE OR ATTACH FORM TO AN E-MAIL AND SEND TO: OST100KAHL@AOL.COM OR PRINT AND MAIL TO: OST100, SUITE 416, 5050 TIMBERHILL DRIVE, SAN ANTONIO, TX, 78238 TO BE DELIVERED BY TUESDAY, NOVEMBER 29, 2016.

OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION

REGISTRATION FORM
PENSACOLA OST100 CONFERENCE
DECEMBER 1, 2, 3, 2016
REGISTRATION DUE BY TUESDAY, NOVEMBER 29, 2016

Last Name____________________
First Name____________________
(Nickname)____________________
Name as wanted on nametag_______________
Street Address__________________________
City, State, Zip_________________________
Home Phone___________________Cell Phone_______________
E-Mail Address________________________________________

Bringing modern or classic auto - make and year_____________________________________________

[ ] Thursday, December 1, 2016 Evening Reception 6 to 8pm with [#     ] of guests
[ ] Friday, December 2, 2016 Sometime during the day 8am to 4pm with [#     ] of guests
[ ] Saturday, December 3, 2016 Motorcade to Milton leaving Grand Hotel 9am
[ ] Complimentary Lunch in Milton leaving Grand Hotel 9am with [#     ] of guests

PLEASE SUBMIT BY TUESDAY, NOVEMBER 29, 2016
SAT., DEC. 3, 2016

DRIVE FLORIDA U. S. 90
Along the Scenic Bluffs Hwy
PENSACOLA to MILTON

Depart 9am
Grand Hotel L&N Depot

Vintage autos and modern vehicles are invited
to proceed from the Grand Hotel L&N Depot
200 East Gregory Street, Pensacola, Florida 32501
north on Palafox Street to the 1916 OST Gadsden Street
east on Gadsden and north on Scenic Bluffs Highway
for about 30 minutes to Ferry Pass where drivers would have loaded their auto onto
ferry to cross Escambia Bay to Floridatown or Mulat in 1916.

Then proceed another one-half hour over the new
Escambia River Hwy 90 bridge to Floridatown.

Continue for 30 minutes along US 90
into the town of Milton

Dedicated Santa Rosa Historical Society members have worked for years preserving
the ambiance of the Old Spanish Trail, lobbying intensely to retain the
Works Progress Administration concrete enhancements during restoration of the
U.S. 90 bridge. The old brick roadbed has also been restored for recreational use
through tireless efforts of the Society.

Complimentary lunch will be provided in Milton.

SEE WPA U.S. 90 BRIDGE &
BRICK OST now BIKE TRAIL
www.oldspanishtrailcentennial.com